

# International student design application

## Design task requirements 2010

These requirements apply to the following course:

- **19212** Advanced Diploma of Graphic Design and Communication
- **19211** Diploma of Graphic Design and Communication
- **19210** Certificate 4 in Graphic Design Foundation

Design courses at TAFE NSW are in high demand by both Australian and international students. Places are limited and entry is subject to a selection process that includes assessment of one or more design tasks.

### How to apply

To apply for a design course you must complete and submit the following:

1. **TAFE NSW International Student Application Form**  
Attach any required supporting documentation. Note that an English language competency requirement of IELTS 6.0 applies to applications for the above design courses. Please check you have met any course pre-requisite requirements. Further details can be found at [www.studyintafe.edu.au](http://www.studyintafe.edu.au)
2. **This form**  
Please ensure you have completed sections 1, 2 and 3 and have printed your name clearly across the bottom of each page.
3. **Your original design work in the format specified**  
See section 4 below for specific details of requirements. Your name should be clearly marked on each piece of work you submit, as well as any containers for that work.

### Application closing dates

#### February 2010 intake

Applications, including your original design work, must be received by DET International Students at the address below by **24 October 2009**.

#### July 2010 intake (courses 19210 & 19211 only)

Applications, including your original design work, must be received by DET International Students at the address below by **22 May 2010**.

DET International Students  
NSW Department of Education and Training  
827 - 839 George Street (PO Box 707)  
Broadway NSW 2007  
Australia

Please print your name: \_\_\_\_\_

Graphic Design International Application 2010

DET International Students Phone: +61 1300 302 456  
827 - 839 George Street (PO Box 707) Fax: +61 2 9212 6721  
Broadway NSW 2007 Australia Web: [www.studyintafe.edu.au](http://www.studyintafe.edu.au)



## Section 1 Personal Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_

Country of Citizenship: \_\_\_\_\_

I request that my original work / portfolio is returned to me. I will pay all costs for the return of my work.

**Note:** We do not return your original design work unless you tick the box above. By doing so, you agree to pay return postal costs to the address listed above. No original work / portfolios are retained by TAFE NSW beyond two months after course commencement.

## Section 2 Authorship of design work

The work you submit for your design task(s) must be solely your own ideas, drawings and design work. It must be completed solely by you. You must sign the declaration below in confirmation.

My declaration that all work submitted is completely my own:

I, \_\_\_\_\_ (insert your full name)

of \_\_\_\_\_ (insert your address)

declare that the work I have submitted in support of my application for enrolment in a TAFE NSW design course are solely my own ideas, drawings and design work. I accept in future, if it is established the work was not my own, my place in the course will be forfeited and I will not be entitled to a fees refund.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please print your name: \_\_\_\_\_

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CRICOS Provider Name: TAFE NSW - Technical and Further Education Commission CRICOS Provider Code: 00591E

### Section 3

#### Background and commitment statement

Please answer the questions below. Your answers should be concise and clearly written. Applications will be assessed according to the following criteria:

- Relevant prior education and training
- Demonstrated commitment to a vocational area
- Demonstrated commitment to or ability to complete the course
- Relevance of course to career intentions

**(a) Relevant prior education or training**

Details of any prior education or training you have completed should be indicated on the TAFE NSW International Student Application Form. You should attach certified copies of relevant academic records.

**(b) Commitment to working in the relevant design field**

Demonstrate your commitment to eventually work in a design field relevant to the course.

For example:

- What related subjects or courses have you already completed?
- What prior involvement have you had with the design field?
- Have you researched what this design field is about?

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**(c) Commitment and ability to complete this design course**

TAFE NSW design courses require you to complete a substantial amount of work outside of scheduled class hours in addition to classwork. How have you demonstrated your commitment and ability to complete this design course?

For example:

- How much, and what type, of work have you undertaken in completing previous courses?

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**(d) Relevance of this course to your career intentions**

What are your career goals?

For example:

- What type of work do you wish to undertake in future?
- How will this course help you achieve your career goals?

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Please print your name: \_\_\_\_\_

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## Section 4 Design task

### **Task A - Visual concept for an advertisement**

Design a poster advertising an expo on hobbies to be held at the Exhibition Centre. The exhibition contains numerous stalls and displays that highlight hobbies through demonstration, advice and sales. The sort of people who might attend such an event would be people with existing hobbies who wish to keep abreast of new techniques, materials or tools or just make contact with people with similar interests. The expo would also be for people who are curious to find out what sort of hobbies they can get involved in.

The sorts of hobbies (amongst others) that will be represented in the exhibition are:

Stamp collecting	Bonsai
Quilting	Model making e.g. boats and planes
Wire working	Antique Restoration
Photography	Embroidery
Calligraphy	Mosaics
Lapidary	

Dimensions: 250mm x 400mm

Wording: The poster must include the following words:

Hobbies Expo  
Over 40 stalls of fascinating hobbies featuring demonstrations, talks and sales  
Exhibition Centre  
Saturday 17 – Sunday 18 November 2007  
9am – 5pm

(“Hobbies Expo” is the heading).

Mount: Mount on lightweight card (250 mm x 400 mm)

Media: You may use full colour and any media. For example ink, paint, coloured pencils, collage or photography. Do not use computers to create the pictures or lettering. You may trace computer generated type. We require evidence of hand skills that demonstrate your neatness and accuracy. Any three dimensional concept should be reproduced photographically.

Please print your name, address and phone number clearly on the back of your artwork.

### **Task B - Realistic drawing test**

On an A3 size (297mm x 420mm) sheet of drawing paper, realistically draw 3 pieces of fruit as they actually appear to you. We suggest you use a soft pencil (2B or 3B) and use shading to enhance your drawing. This drawing should be in black & white and shades of grey only.

Your completed design should have your name clearly printed on the reverse side of your work.

Please print your name: \_\_\_\_\_

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### **Task C - Abstract graphic design test**

On an A3 size (297mm x 420mm) sheet of drawing paper, create an abstract graphic design (based on a realistic drawing) that is appropriate to use on the menu of a café or fresh fruit juice bar. If you wish, you may abstract pieces of fruit by visually cutting the fruit into pieces and recombining them, or otherwise creatively interpreting them into an imaginative and eye-catching design. We suggest this design include colour.

This submission must be done to A3 size (297mm x 420mm) and be unmounted. Do not window mount work.

Your completed drawing & design should have your name clearly printed on the reverse side of your work.

#### **Submission format**

Only printed/paper versions of design work will be accepted. No electronic (i.e. CD/web/email) versions of work will be accepted. Do not send in any 3-dimensional work.

In the interest of the environment, please do not use padded postbags. Send your submissions in a standard paper envelope.

Your name should be clearly marked on each piece of work you submit, as well as any containers for that work.

#### **Selection method**

Your selection into this course will be based on the information provided on the TAFE NSW Application Form, the results from an aptitude test and the submission of a portfolio.

#### **Criteria**

The criteria to be used in assessing the design tests are:

- Strong drawing or image-making skills
- An imaginative use of media (at least two different media should be demonstrated)
- Individuality of expression
- A creative approach to problem solving
- The ability to develop design solutions
- A well-developed sense of colour appreciation
- Clean and accurate skills in the presentation of work
- Ability to comply with the requirements of the selection process
- A successful result in the selection test or submission of portfolio.

All selection criteria apply equally.

Please print your name: \_\_\_\_\_

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